

Science That Reflects Nature's Wisdom

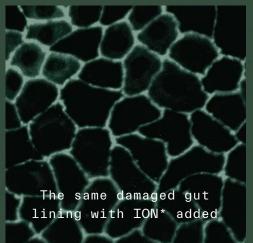
ION^{*} is unlike anything else on the market, going beyond probiotics to work at the foundation of health.

At the heart of our innovative science is a family of **fulvate** molecules that reinforce the natural communication channels that already exist within you.

This first in class, unique formula has been proven to strengthen our protective barriers in minutes by sealing cell junctions, even in the presence of harmful toxins.



Gut lining damaged by glyphosate





The Many Functions of ION *



Antioxidant

acts as an antioxidant by donating electrons to free radicals and by upregulating natural glutathione production in the body.



Carrier

binds to essential nutrients and transports them into the cells that need them.



Chelator

chelates to waste found within cells and removes them, providing a gentle cellular detox.



Communicator

transmits messages via redox signaling, cell to cell, and cell to bacteria.

ION^{*} Gut Support



Intelligence

Gut Support

Benefits of ION*

- Improves digestion
- Increases nutrient absorption
- Alleviates gluten sensitivity
- Boosts antioxidant production
- Promotes gut-brain health
- ION* is proven to seal the gut lining defending from toxins and optimizing digestive and immune function.

Top Selling Points

- Simple, effective, allergen-free ingredients
- Doctor-formulated, scientifically validated results
- Goes beyond probiotics, providing the foundational support your gut needs to maximize the impact of all your health efforts.

Our Innovative Blend:

Just two natural ingredients

Humic Extract (Fulvate)

Sourced from ancient soil (roughly 60 million years old!) and contains a blend of bacterial metabolites (fulvate) as well as less than 1% of a variety of trace minerals + amino acids.

Purified Water

No chlorine, No fluoride, No gnarly chemicals, Just the finest purified water to support a healthy and thriving you.

ION* Skin Support



Benefits of ION^{*} Skin Support

- Protects Against Toxins
- Reduces Signs of Skin Damage
- Balances Complexion

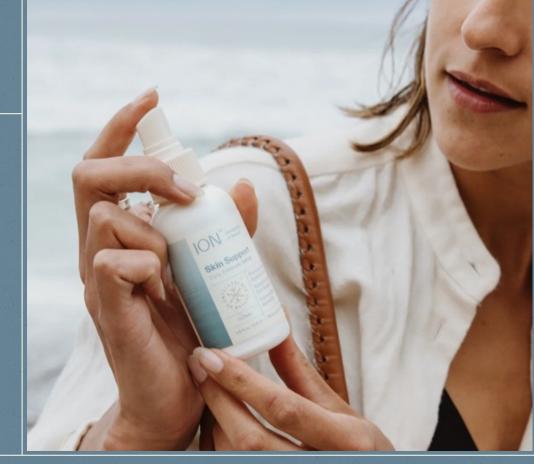
Top Selling Points

- Easy to use and incorporate into any skin routine
- Simple, effective, allergen-free ingredients
- Doctor-formulated, scientifically validated results

ION* Skin Support is clinically proven to improve:

Wrinkles

- UV pigmentation
- Spots Sensitive areas
- Skin texture Brown areas (Pigmentation and discoloration on and beneath the skin's surface)



Our Innovative Blend:

| Humic Extract (Fulvate) | Purified Water | Zinc Gluconate | Silicon | Copper Gluconate | Magnesium Citrate |
|--|--|--|--|---|---|
| Sourced from ancient soil and contains a blend of bacterial metabolites (fulvate) as well as less than 1% of a variety of trace minerals + amino acids | No chlorine, No fluoride, No gnarly chemicals, Just the finest purified water to support a healthy and thriving you, | Soothes and regulates immune response on the skin, and helps to limit oxidative stress caused by free radicals | Supports collagen production and skin, hair, and bone health. | Improves skin's firmness and texture by promoting collagen and elastin production. | Aids in fortifying the skin's natural moisture barrier, relieving dry skin, and reducing inflammation. |

ION* Gut Support For Pets



Benefits of ION*

- Supports healthy kidney function
- Improves digestion
- Enhances vitality
- Optimizes immune response

Top Selling Points

- Simple, effective, allergen-free ingredients
- Doctor-formulated, scientifically validated results
- Easy to incorporate into your pet's normal daily routine.

Our Innovative Blend:

Humic Extract (Fulvate)

Sourced from ancient soil (roughly 60 million years old!) and contains a blend of bacterial metabolites (fulvate) as well as less than 1% of a variety of trace minerals + amino acids.

Purified Water

No chlorine, No fluoride, No gnarly chemicals, Just the finest purified water to support a healthy and thriving you,

Silicon

Supports collagen production as well as skin and bone health.



The Journey of ION*

At ION^{*}, we are all about connection: cell to cell, person to planet. And while our mission is evergreen, our pursuit to reawaken connection is ever evolving.

The moment ION^{*} Founder, Zach Bush MD, realized glyphosate (the most ubiquitous toxin in our food system) was destroying human health and the planet, everything changed.

Already primed with a passion for finding root-cause solutions to human health problems, Zach Bush and team set off to better define how we support the microbiome — our foundation of wellness. Instead of supporting the gut with things like probiotics, the answer lied in sparking the body's innate ability to heal and thrive.

Zach Bush MD founder of ION^{*} is a physician specializing in internal medicine, endocrinology and hospice care. He is an internationally recognized educator and thought leader on the microbiome as it relates to health, disease, and food systems.





Beyond the microbiome, our mission is macro.



From Zach's reflection and research, two efforts emerged:

- ION^{*} supporting individual-level change in the microbiome.
- Farmer's Footprint 501(c)(3) driving systemic level change in food and agriculture.

Both are necessary for a regenerative future which is why we donate a percentage of every ION^{*} purchase to Farmer's Footprint.

These donations help ensure that our combined missions are met, including banning glyphosate and restoring human and planetary health.

ExpertVoice

ION^{*} has partnered with ExpertVoice to make learning about our products as simple and convenient as possible.

We have pocket-sized cliff notes cards that outline the most important features and benefits of ION^{*} for easy reference, and these contain a QR code link to our ExpertVoice lessons.

All retail staff who complete our lesson (and pass the edugame) will receive a free ION^{*} product of their choice!





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